



COOKIES USE POLICY

www.australianopenheart.com

Why do we use cookies and how do we do it?

We, **ȚIRIAC FOUNDATION**, with offices in 8D Calea Giulești, ground floor, 6th district, Bucharest, registered in the Register of associations and foundations under no. 126/10.10.2014, Sole identification code no. 33763289 (hereinafter referred to as the „**Foundation**”), we use cookies on our website www.australianopenheart.com (hereinafter referred to as the “**Website**”) to provide you with features of the Website that cannot be achieved without them, as well as to personalize and improve your experience when accessing it (*for example, for quick access to information of interest, navigation menu optimization, etc.*). We also use cookies in order to differentiate you from other users.

You have the option to choose how we can use cookies when you visit the Website, by using the **OPTIONS ON COOKIES** button available when you access it.

Țiriac Foundation does not assume responsibility for cookies placed on your devices by other websites or for the data collected with their help.

This Policy for the use of cookies is intended to provide you with clear and detailed information about the cookies we use and the purpose of their use.

What are cookies?

Cookies are small text files placed on your computer, smartphone or other device by the visited website. They are widely used to ensure the functionality of the Website, to make it work more efficiently, as well as to provide navigation services and functionality. Cookies are useful because they allow the web page to recognize the user's device.

Cookie modules can be "permanent" or "session". The "permanent" ones consist of a text file transmitted by a server to a browser used for navigation and that will be stored by that browser and will remain active until the expiration date (if not deleted before the user). The "session" cookies will expire at the end of the browsing session, when the Internet browser will be closed.

Cookies on the Website

We use the following types of cookies:

- "necessary" cookies, which are essential to ensure the proper functioning of the Website or to ensure the functionality of its sections.
- „analytical” cookies, which are used to improve the Website for those who visit it regularly. These cookies help us see what people like and dislike and how we can improve



their experience on the Website. These cookies can be used by us only with your consent expressed by corresponding tick when the button OPTIONS ON COOKIES is accessed.

- „statistics” cookies, are necessary so that we can understand how visitors interact with our website through anonymous collection and reporting of the information.
- „marketing” cookies, are utilized in order to track the users, through different web pages, and to show the relevant and engagement ads for each user.

The table below lists the cookies on the Website and the reason why they are used by us:

Sursă cookie	Denumire cookie	Tip	Scop	Termen de expirare
	Necesare			
Cookiebot	CookieConsent	HTTP Cookie necessary	Stores the user approval to use the cookie for the current domain	1 year
BlackSpider	PHPSESSID	HTTP Cookie necessary	Keeps the user session across the various requests on the page	Session
Google	rc::c	HTML Local Storage	Used in context with video ads. The cookie limits the display of the same advertising content to a visitor. The cookie is also used to ensure the relevance of the video ad to certain visitors	Session
	Statistic			
Google	__utm.gif	Pixel Tracker	Tracking code that collects details about the web browser and user's device	Session
Cookiebot	__utma	HTTP Cookie	Collects data regarding the number of visits of a user on our page, as well as regarding the first and most recent visit; used by Google Analytics	2 years
Cookiebot	__utmb	HTTP Cookie	Records a time stamp with the exact date and time of accessing the website; used by Google Analytics to calculate the duration of visits.	1 day
Cookiebot	__utmc	HTTP Cookie	Records a time stamp with the exact date and time a user	Session



			leaves the website; used by Google Analytics; used by Google Analytics to calculate the duration of visits.	
Cookiebot	__utmt	HTTP Cookie	Increases the server request speed	1 day
Cookiebot	__utmz	HTTP Cookie	Collects data on how the website was accessed by the user, the search engine used, the links he/she clicked, and the terms used for the search; used by Google Analytics	6 months
BlackSpider	_ga	HTTP Cookie	Records a unique ID that is used to generate statistical data about how the visitor uses the site	2 years
BlackSpider	_gat	HTTP Cookie	Used by Google Analytics to throttle request rate	1 day
Script tag	_gid		Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
Google	collect	Pixel Tracker	Used to send data to Google Analytics about the device and visitor behavior. Follow the visitor on devices and marketing channels	Session
Marketing				
Google	IDE	HTTP Cookie	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
Google	pagead/1p-user-list/#	Pixel Tracker	Waiting	1 year
Google	r/collect	Pixel Tracker	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It	Session



			tracks the visitor on devices and marketing channels	
Google	test_cookie	HTTP Cookie	Used to check if the user's browser supports cookies	1 day
youtube.com Script tag	GPS	HTTP Cookie	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location	1 day
Google doubleclick.net Script tag	IDE	HTTP Cookie	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user	1 year
Google doubleclick.net	test_cookie	HTTP Cookie	Used to check if the user's browser supports cookies	1 day
youtube.com Script tag	VISITOR_INFO1_LIVE	HTTP Cookie	Tries to estimate the users' bandwidth on pages with integrated YouTube videos	179 days
youtube.com Script tag	YSC	HTTP Cookie	Registers a unique ID to keep statistics of what videos from YouTube the user has seen	Session
Web server Source: youtube.com	yt-remote-cast-installed	HTML	Stores the user's video player preferences using embedded YouTube video	Session
Initiator: Web server Source: youtube.com	yt-remote-connected-devices	HTML	Stores the user's video player preferences using embedded YouTube video	Persistent
Web server Source: youtube.com	yt-remote-device-id	HTML	Stores the user's video player preferences using embedded YouTube video	Session
Web server Source: youtube.com	yt-remote-fast-check-period	HTML	Stores the user's video player preferences using embedded YouTube video	Session
Web server Source: youtube.com	yt-remote-session-name	HTML	Stores the user's video player preferences using embedded YouTube video	Session



For using Youtube through the site we download the video code from YouTube to the website www.australianopenheart.com. The data collected on YouTube is related to the activity of the user, respectively to the viewing of video images. Cookie data is transmitted to the USA by Google and YouTube. Details can be found here:

Cookies and personal data

Cookies do not contain information to individualize you, but the personal information we collect about you may sometimes be correlated with other data that we have obtained from you and that we have stored, and thus may lead to your identification.

How cookies make the Website safer and easier to use

Cookies are used for a variety of reasons, such as to improve the functionality and performance of the Website and to ensure your privacy when browsing the Website.

There are also cookies that make it possible to recognize your terminal and to store your preferences and that facilitate the presentation of the content in a relevant manner, adapted to your preferences.

We will not transfer to third parties any personal data collected from you through the cookies on the Website.

How you can manage cookies

The browser for most computers, smartphones or other devices is usually set to accept cookies. If you wish to configure your preferences regarding cookies used by the Website or any other web site, you can do so by changing your browser settings.

Detailed information about the possibilities and ways of managing cookies can be found in the web browser settings area and varies depending on the type of browser used. You may find additional information below, depending on the type of web browser used.

Type of browser	Disabling cookies	Additional information
Internet Explorer	Extras – Internet options – registration card “Extended” – in the section Security tick “ Send requests type “Do Not Track” to web pages visited with	https://privacy.microsoft.com/en-us/privacystatement



	Internet Explorer “Do Not Track” – confirm	
Firefox	Menu – Setting – Data protection – in the section Chronic tick “Create user-defined settings” – in the section “Cookies” make the settings you want – confirm	https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences
Google Chrome	Menu – Settings – Extended settings – in the section “Data protection” click “Content settings” – in the section “Cookies” tick the fields you want – confirm	https://www.google.com/chrome/privacy
Safari	Safari – Settings – Data protection – in the section “Cookies and web site data” make the settings you want – confirm	https://support.apple.com/kb/ph21411?locale=en_US

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For any questions regarding the cookies used by us on the Website or about this policy, please contact us:

- (a) Via e-mail, to the following address: dataprotection@tiriacgroup.ro.
- (b) By post, to the following address: Bucharest, 24-26 Nordului Road, 1st District.

The date from which this policy will apply

23.01.2020

This document can be modified by Țiriac Foundation whenever necessary.